EMBA 914 - EXECUTIVE SEMINAR IV
Short Title: EXECUTIVE SEMINAR IV
Department: Management
Grade Mode: Standard Letter
Course Type: Seminar
Credit Hours: 1.5
Restrictions: Enrollment limited to students in the EMBA program. Enrollment is limited to Graduate level students.

Description: Using business case studies and an academic framework built on economic theories, Executive Seminar IV will focus on the foundations of corporate governance from the current debate on objectives of corporations that is captivating corporate America to designing and executing good governance practices. We will use case studies to examine topics such as the roles and responsibilities of corporate boards, how corporate governance should be designed to support growth and transformation from being a private company to IPO, the role of culture and financial incentives on ethics and corporate performance, the pros and cons of dual class structures, and the effects of shareholder activism.
EMBA 993 - EXECUTIVE FORUM III: ENTERPRISE STRATEGY AND
LEADERSHIP
Short Title: EXECUTIVE FORUM III
Department: Management
Grade Mode: Standard Letter
Course Type: Seminar
Credit Hours: 3
Restrictions: Enrollment limited to students in the EMBA program. Enrollment is limited to Graduate level students.

EMBA 994 - EXECUTIVE FORUM IV
Short Title: EXECUTIVE FORUM IV
Department: Management
Grade Mode: Standard Letter
Course Type: Seminar
Credit Hours: 3
Restrictions: Enrollment is limited to Graduate level students.
Description: EMBA 994 is a global project-based course aimed at providing students an experiential learning opportunity to understand how to manage in a global environment. Students work with a foreign firm located in Latin America and/or Europe both remotely and then through a week-long on-site engagement, to develop solutions to strategy related problems of the client. In addition, students interact with range of entrepreneurs, company executives and policy makers to develop a broader understanding of the foreign market.