

EXECUTIVE MANAGEMENT (EMBA)

EMBA 677 - SPECIAL TOPICS

Short Title: SPECIAL TOPICS

Department: Management

Grade Mode: Standard Letter

Course Type: Internship/Practicum, Laboratory, Lecture, Seminar, Independent Study

Credit Hours: 1-4

Restrictions: Enrollment is limited to Graduate or Visiting Graduate level students.

Course Level: Graduate

Description: Topics and credit hours vary each semester. Contact department for current semester's topic(s). Repeatable for Credit.

EMBA 911 - EXECUTIVE SEMINAR I

Short Title: EXECUTIVE SEMINAR I

Department: Management

Grade Mode: Standard Letter

Course Type: Seminar

Credit Hours: 1.5

Restrictions: Enrollment limited to students in the EMBA program.

Enrollment is limited to Graduate level students.

Description: This seminar focuses on three areas of executive leadership development: 1) sharpening strategic communication skills; 2) fostering high performing teams; and 3) enhancing transformational change and inclusive leadership skills.

EMBA 912 - EXECUTIVE SEMINAR II

Short Title: EXECUTIVE SEMINAR II

Department: Management

Grade Mode: Standard Letter

Course Type: Seminar

Credit Hours: 3

Restrictions: Enrollment limited to students in the EMBA program.

Enrollment is limited to Graduate level students.

Description: Executive Seminar II provides a channel to facilitate integrated learning in the second semester of the core curriculum. This seminar includes expert/executive speakers focused on current business topics and on professional growth and development as an executive. Students also focus on executive skill-building in business communication, negotiation, and team-building. Faculty use a variety of teaching methods, including traditional lectures, coaching sessions, and/or experiential exercises.

EMBA 913 - EXECUTIVE SEMINAR III

Short Title: EXECUTIVE SEMINAR III

Department: Management

Grade Mode: Standard Letter

Course Type: Seminar

Credit Hours: 1.5

Restrictions: Enrollment limited to students in the EMBA program.

Enrollment is limited to Graduate level students.

Description: This course examines the reasons that companies might consider social impact and corporate social responsibility as part of their strategy. We study different methods that companies use to measure social impact. We also look at one aspect of the social impact to strategy link: via "ethical consumerism." Students will develop a social impact report as part of their learning. This seminar also incorporates intercultural and interpersonal communication skills and explores value-based communication behaviors that leaders harness in global business.

EMBA 914 - EXECUTIVE SEMINAR IV

Short Title: EXECUTIVE SEMINAR IV

Department: Management

Grade Mode: Standard Letter

Course Type: Seminar

Credit Hours: 1.5

Restrictions: Enrollment limited to students in the EMBA program.

Enrollment is limited to Graduate level students.

Description: Using business case studies and an academic framework built on economic theories, Executive Seminar IV will focus on the foundations of corporate governance from the current debate on objectives of corporations that is captivating corporate America to designing and executing good governance practices. We will use case studies to examine topics such as the roles and responsibilities of corporate boards, how corporate governance should be designed to support growth and transformation from being a private company to IPO, the role of culture and financial incentives on ethics and corporate performance, the pros and cons of dual class structures, and the effects of shareholder activism.

EMBA 920 - MANAGING THE GLOBAL FIRM: MICRO FOUNDATIONS

Short Title: MNG GLOBAL FIRM: FOUNDATIONS

Department: Management

Grade Mode: Standard Letter

Course Type: Seminar

Credit Hours: 1.5

Restrictions: Enrollment is limited to Graduate level students.

EMBA 922 - MANAGING THE GLOBAL FIRM: STRATEGY

Short Title: MANAGING GLOBAL FIRM: STRATEGY

Department: Management

Grade Mode: Standard Letter

Course Type: Seminar

Credit Hours: 1.5

Restrictions: Enrollment limited to students in the EMBA program.

Enrollment is limited to Graduate level students.

Description: With an ever-growing number of industries becoming global in scope, managers are being increasingly challenged to manage firms with a global perspective. The course of "Global Strategy" seeks to provide students with the skills, knowledge and sensitivity required to attain and maintain sustainable competitive advantage within a global environment. This course highlights the following topics: motivations of going global, choices among various entry strategies, political risk in global businesses, and coordination and control of globally-distributed operations. Case discussions are adopted in the course.

EMBA 991 - EXECUTIVE FORUM I: STRATEGY AND LEADERSHIP FOUNDATIONS

Short Title: EXEC FORUM I:STRAT & LEADERSHP

Department: Management

Grade Mode: Standard Letter

Course Type: Seminar

Credit Hours: 3

Restrictions: Enrollment is limited to Graduate level students.

EMBA 992 - EXECUTIVE FORUM II: SCIENCE DRIVEN STRATEGY

Short Title: EXECUTIVE FORUM II

Department: Management

Grade Mode: Standard Letter

Course Type: Seminar

Credit Hours: 3

Restrictions: Enrollment limited to students in the EMBA program.

Enrollment is limited to Graduate level students.

Description: There are four Executive Forums in the EMBA program, targeting development of an executive mindset, which open and close each academic year. This second forum focuses critical thinking, strategy planning, decision making and implementation by integrating core functional skills. Executives can create superior value for customers, employees and shareholders by taking a science-driven approach to strategy, decision making, and critical reasoning while eschewing legacy planning approaches rooted in salient beliefs, intuitive leaps, and mythical numbers. They challenge themselves to learn from peer-reviewed research, use quantitative reasoning, engage in self-analysis, and apply rigorous logic.

EMBA 993 - EXECUTIVE FORUM III: ENTERPRISE STRATEGY AND LEADERSHIP

Short Title: EXECUTIVE FORUM III

Department: Management

Grade Mode: Standard Letter

Course Type: Seminar

Credit Hours: 3

Restrictions: Enrollment limited to students in the EMBA program.

Enrollment is limited to Graduate level students.

EMBA 994 - EXECUTIVE FORUM IV

Short Title: EXECUTIVE FORUM IV

Department: Management

Grade Mode: Standard Letter

Course Type: Seminar

Credit Hours: 3

Restrictions: Enrollment limited to students in the EMBA program.

Enrollment is limited to Graduate level students.

Description: EMBA 994 is a global project-based course aimed at providing students an experiential learning opportunity to understand how to manage in a global environment. Students work with a foreign firm located in Latin America and/or Europe both remotely and then through a week-long on-site engagement, to develop solutions to strategy related problems of the client. In addition, students interact with range of entrepreneurs, company executives and policy makers to develop a broader understanding of the foreign market.