BACHELOR OF ARTS (BA) DEGREE WITH A MAJOR IN BUSINESS AND A MAJOR CONCENTRATION IN MANAGEMENT

Program Learning Outcomes for the BA Degree with a Major in Business and a Major Concentration in Management

Upon completing the BA degree with a major in Business, students will be able to:

1. Demonstrate critical thinking and a broad knowledge of core concepts in courses requiring quantitative analysis and application of economic theories to business problems.
2. Demonstrate critical thinking and a broad knowledge of core concepts in courses requiring application of behavioral theories and strategy principles to business problems.
3. Communicate effectively, orally and in writing, advanced analysis in the field of Business.

Additionally, upon completing the BA degree with a major in Business and a major concentration in Management, students will be able to:

1. Acquire knowledge, research and analytical skills to solve a broad array of management problems, such as devising and implementing a firm's strategy, and those involving leadership, teamwork, negotiation and decision-making, and marketing strategy.

Requirements for the BA Degree with a Major in Business and a Major Concentration in Management

For general university requirements, see Graduation Requirements (https://ga.rice.edu/undergraduate-students/academic-policies-procedures/graduation-requirements/). Students pursuing the BA degree with a major in Business must complete:

- A minimum of 15 courses (47-50 credit hours, depending on course selection) to satisfy major requirements.
- A minimum of 120 credit hours to satisfy degree requirements.
- A minimum of 11 courses (35-36 credit hours, depending on course selection) taken at the 300-level or above.
- A maximum of 3 courses (9 credit hours) from study abroad or transfer credit. For additional departmental guidelines regarding transfer credit, see the Policies (p. 2) tab.
- The requirements of a major concentration. When students declare the major in Business, students must additionally identify and declare one of two major concentrations, either in:
  - Finance (https://ga.rice.edu/programs-study/departments-programs/business/business-finance-ba/#requirementstext), or
  - Management (p. 1).

Because of the common core requirements, it is possible for students to change their major concentration at any time, even after initially declaring the major. To do so, please contact the Office of the Registrar (registrar@rice.edu).

The courses listed below satisfy the requirements for this major. In certain instances, courses not on this official list may be substituted upon approval of the major's academic advisor, or where applicable, the department's Director of Undergraduate Studies. (Course substitutions must be formally applied and entered into Degree Works by the major's Official Certifier (https://registrar.rice.edu/facstaff/degreeworks/officialcertifier/).) Students and their academic advisors should identify and clearly document the courses to be taken.

Degree Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSI 395</td>
<td>DATA ANALYTICS</td>
<td>3-4</td>
</tr>
<tr>
<td>or STAT 310 / ECON 307</td>
<td>PROBABILITY AND STATISTICS</td>
<td></td>
</tr>
<tr>
<td>or STAT 315 / DSCI 301</td>
<td>PROBABILITY AND STATISTICS FOR DATA SCIENCE</td>
<td></td>
</tr>
<tr>
<td>ECON 100</td>
<td>PRINCIPLES OF ECONOMICS ¹</td>
<td>3</td>
</tr>
<tr>
<td>MATH 101</td>
<td>SINGLE VARIABLE CALCULUS I</td>
<td>3</td>
</tr>
<tr>
<td>or MATH 105</td>
<td>AP/OTH CREDIT IN CALCULUS I</td>
<td></td>
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</tbody>
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Major Concentration

Select 1 from the following Major Concentrations (see below for Major Concentration requirements):

Finance
- Management

Total Credit Hours Required for the Major in Business 47-50

Additional Credit Hours to Complete Degree Requirements* ³ 39-42

University Graduation Requirements (https://ga.rice.edu/undergraduate-students/academic-policies-procedures/graduation-requirements/)

Total Credit Hours 120

Footnotes and Additional Information

* Note: University Graduation Requirements include 31 credit hours, comprised of Distribution Requirements (Groups I, II, and III), FWIS, and LPAP coursework. In some instances, courses satisfying major requirements may additionally meet distribution requirements. Additional Credit Hours to Complete Degree Requirements include general electives, coursework completed as upper-level, residency (hours taken at Rice), and/or any other additional academic program requirements.

¹ No substitution or transfer credit (including exams such as IP/AP/A-Levels credit) is allowed for ECON 100. It must be taken at Rice.

Major Concentration: Management

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>BUSI 305</td>
<td>FINANCIAL ACCOUNTING</td>
<td>3</td>
</tr>
<tr>
<td>BUSI 310</td>
<td>LEADING PEOPLE IN ORGANIZATIONS</td>
<td>3</td>
</tr>
<tr>
<td>BUSI 343</td>
<td>FINANCIAL MANAGEMENT</td>
<td>3</td>
</tr>
</tbody>
</table>
BUSI 374  OPERATIONS MANAGEMENT  3  
BUSI 380  MARKETING  3  
BUSI 390  STRATEGIC MANAGEMENT  3  
BUSI 430  MANAGEMENT ACCOUNTING  3  

Major Concentration (Management) Core Requirements
BUSI 420  LEADERSHIP AND TEAMS  4  
BUSI 431  ADVANCED STRATEGIC MANAGEMENT  4  

Select 2 courses from the following:
BUSI 421  POWER, INFLUENCE AND ORGANIZATIONAL CHANGE
BUSI 422  NEGOTIATIONS AND DECISION MAKING
BUSI 432  BUSINESS AND SOCIETY
BUSI 433  TECHNOLOGY AND INNOVATION STRATEGY
BUSI 480  MARKETING STRATEGY

Elective Requirement
Select 1 course from the following:
BUSI 401  FINANCIAL STATEMENT ANALYSIS
BUSI 421  POWER, INFLUENCE AND ORGANIZATIONAL CHANGE
BUSI 422  NEGOTIATIONS AND DECISION MAKING
BUSI 432  BUSINESS AND SOCIETY
BUSI 433  TECHNOLOGY AND INNOVATION STRATEGY
BUSI 447  ADVANCED CORPORATE FINANCE
BUSI 448  INVESTMENTS
BUSI 450  DERIVATIVES
BUSI 480  MARKETING STRATEGY

Total Credit Hours  38-39

Footnotes and Additional Information
A course that is not selected to fulfill the Major Concentration (Management) Core Requirements may fulfill the Elective Requirement; no course may count toward both requirements.

Course Registration (Enrollment Lottery)
If a given BUSI course is oversubscribed, the Jones Graduate School of Business will conduct a weighted lottery to determine which students will be admitted to the course. The lottery will give advantage to students who have successfully completed a greater number of Business major courses and who are closer to graduation.

Policies for the BA Degree with a Major in Business and a Major Concentration in Management

Program Restrictions and Exclusions
Students pursuing the BA Degree with a Major in Business and a Major Concentration in Management should be aware of the following program restrictions:

- Students pursuing the major in Business may only pursue one major concentration within the major.

Transfer Credit
For Rice University’s policy regarding transfer credit, see Transfer Credit (https://ga.rice.edu/undergraduate-students/academic-policies-procedures/transfer-credit/). Some departments and programs have additional restrictions on transfer credit. The Office of Academic Advising maintains the university’s official list of transfer credit advisors on their website: https://oaa.rice.edu. Students are encouraged to meet with their academic program's transfer credit advisor when considering transfer credit possibilities.

Departmental Transfer Credit Guidelines
Students pursuing the major in Business should be aware of the following departmental transfer credit guidelines:

- No more than 3 courses (9 credit hours) of transfer credit from U.S. or international universities of similar standing as Rice may apply towards the major.
- Requests for transfer credit will be considered by the program director (and/or the program's official transfer credit advisor) on an individual case-by-case basis.

Additional Information
For additional information, please see the Jones Graduate School of Business website: https://business.rice.edu/

Opportunities for the BA Degree with a Major in Business and a Major Concentration in Management

Academic Honors
The university recognizes academic excellence achieved over an undergraduate's academic history at Rice. For information on university honors, please see Latin Honors (https://ga.rice.edu/undergraduate-students/honors-distinctions/university/) (summa cum laude, magna cum laude, and cum laude) and Distinction in Research and Creative Work (https://ga.rice.edu/undergraduate-students/honors-distinctions/university/). Some departments have department-specific Honors awards or designations.

Departmental Honors in Business
To earn departmental honors in Business, students pursuing the major in Business and a major concentration in Management must:

1. Complete 1 courses (3 credit hours) from approved advanced coursework in Strategy, Organizational Behavior, or Marketing selected with a faculty advisor.
2. Complete 3 credit hours of a research project selected with a faculty advisor.

For additional information, consult the Business Honors Program website at: https://business.rice.edu/undergraduate-business-major (https://business.rice.edu/undergraduate-business-major/)

Additional Information
For additional information, please see the Jones Graduate School of Business website: https://business.rice.edu/