

# BACHELOR OF ARTS (BA) DEGREE WITH A MAJOR IN BUSINESS AND A MAJOR CONCENTRATION IN MANAGEMENT

## Program Learning Outcomes for the BA Degree with a Major in Business and a Major Concentration in Management

Upon completing the BA degree with a major in Business, students will be able to:

1. Demonstrate critical thinking and a broad knowledge of core concepts in courses requiring quantitative analysis and application of economic theories to business problems.
2. Demonstrate critical thinking and a broad knowledge of core concepts in courses requiring application of behavioral theories and strategy principles to business problems.
3. Communicate effectively, orally and in writing, advanced analysis in the field of Business.

Additionally, upon completing the BA degree with a major in Business and a major concentration in Management, students will be able to:

1. Acquire knowledge, research and analytical skills to solve a broad array of management problems, such as devising and implementing a firm's strategy, and those involving leadership, teamwork, negotiation and decision-making, and marketing strategy.

## Requirements for the BA Degree with a Major in Business and a Major Concentration in Management

For general university requirements, see [Graduation Requirements \(https://ga.rice.edu/undergraduate-students/academic-policies-procedures/graduation-requirements/\)](https://ga.rice.edu/undergraduate-students/academic-policies-procedures/graduation-requirements/). Students pursuing the BA degree with a major in Business must complete:

- A minimum of 16 courses (48-51 credit hours, depending on course selection) to satisfy major requirements.
- A minimum of 120 credit hours to satisfy degree requirements.
- A minimum of 11 courses (33-34 credit hours, depending on course selection) taken at the 300-level or above.
- A maximum of 3 courses (9 credit hours) from study abroad or transfer credit. For additional departmental guidelines regarding transfer credit, see the [Policies](#) (p. 2) tab.
- The requirements of a major concentration. When students declare the major in Business, students must additionally identify and declare one of two major concentrations, either in:
  - [Finance \(https://ga.rice.edu/programs-study/departments-programs/business/business/business-finance-ba/#requirementstext\)](https://ga.rice.edu/programs-study/departments-programs/business/business/business-finance-ba/#requirementstext), *or*
  - [Management](#) (p. 2).

Because of the common core requirements, it is possible for students to change their major concentration at any time, even after initially declaring the major. To do so, please contact the [Office of the Registrar \(registrar@rice.edu\)](mailto:registrar@rice.edu).

The courses listed below satisfy the requirements for this major. In certain instances, courses not on this official list may be substituted upon approval of the major's academic advisor or, where applicable, the department's Director of Undergraduate Studies. (Course substitutions must be formally applied and entered into Degree Works by the major's Official Certifier (<https://registrar.rice.edu/facstaff/degreeworks/officialcertifier/>.) Students and their academic advisors should identify and clearly document the courses to be taken.

### Summary

Code	Title	Credit Hours
Total Credit Hours Required for the Major in Business and a Major Concentration in Management		48-51
Total Credit Hours Required for the BA Degree with a Major in Business		120

### Degree Requirements

Code	Title	Credit Hours
<b>Core Requirements</b>		
BUSI 396	BUSINESS COMMUNICATION	3
Foundation		
<i>Select 1 course from the following:</i>		3-4
BUSI 395	DATA ANALYTICS	
STAT 310 / ECON 307	PROBABILITY AND STATISTICS	
STAT 315 / DSCI 301	PROBABILITY AND STATISTICS FOR DATA SCIENCE	
ECON 100	PRINCIPLES OF ECONOMICS <sup>1</sup>	3
MATH 101 or MATH 105	SINGLE VARIABLE CALCULUS I AP/OTH CREDIT IN CALCULUS I	3
<b>Major Concentration</b>		
<i>Select 1 from the following Major Concentrations (see below for Major Concentration requirements):</i>		36-38
Finance		
Management		
<b>Total Credit Hours Required for the Major in Business</b>		<b>48-51</b>
Additional Credit Hours to Complete Degree Requirements *		38-41
<a href="https://ga.rice.edu/undergraduate-students/academic-policies-procedures/graduation-requirements/">University Graduation Requirements (https://ga.rice.edu/undergraduate-students/academic-policies-procedures/graduation-requirements/)</a> *		31
<b>Total Credit Hours</b>		<b>120</b>

## Footnotes and Additional Information

\* **Note:** University Graduation Requirements include 31 credit hours, comprised of Distribution Requirements (Groups I, II, and III), FWIS, and LPAP coursework. In some instances, courses satisfying FWIS or distribution requirements may additionally meet other requirements, such as the Analyzing Diversity (AD) requirement, or some of the student's declared major, minor, or certificate requirements. Additional Credit Hours to Complete Degree Requirements include general electives, coursework completed as upper-level, residency (hours taken at Rice), and/or any other additional academic program requirements.

<sup>1</sup> No substitution or transfer credit (including exams such as advanced placement (AP)/international baccalaureate (IB)/A-Level credit) is allowed for ECON 100. It must be taken **at Rice**.

## Major Concentration: Management

Code	Title	Credit Hours
<b>Business Core Requirements</b>		
BUSI 305	FINANCIAL ACCOUNTING	3
BUSI 310	LEADING PEOPLE IN ORGANIZATIONS	3
BUSI 343 or ECON 343	FINANCIAL MANAGEMENT CORPORATE FINANCE	3
BUSI 374	OPERATIONS MANAGEMENT	3
BUSI 380	MARKETING	3
BUSI 390	STRATEGIC MANAGEMENT	3
BUSI 430	MANAGEMENT ACCOUNTING	3
<b>Major Concentration (Management) Core Requirements</b>		
BUSI 420	LEADERSHIP AND TEAMS	3
BUSI 431	ADVANCED STRATEGIC MANAGEMENT	3
<i>Select 2 courses from the following:</i> <sup>1</sup>		6
BUSI 421	POWER, INFLUENCE AND ORGANIZATIONAL CHANGE	
BUSI 422	NEGOTIATIONS AND DECISION MAKING	
BUSI 432	BUSINESS AND SOCIETY	
BUSI 433	TECHNOLOGY AND INNOVATION STRATEGY	
BUSI 480	MARKETING ANALYTICS	
<b>Elective Requirement</b>		
<i>Select 1 course from the following:</i>		3
BUSI 401	FINANCIAL STATEMENT ANALYSIS	
BUSI 421	POWER, INFLUENCE AND ORGANIZATIONAL CHANGE <sup>1</sup>	
BUSI 422	NEGOTIATIONS AND DECISION MAKING <sup>1</sup>	
BUSI 432	BUSINESS AND SOCIETY <sup>1</sup>	
BUSI 433	TECHNOLOGY AND INNOVATION STRATEGY <sup>1</sup>	
BUSI 447	ADVANCED CORPORATE FINANCE	
BUSI 448	INVESTMENTS	
BUSI 450	DERIVATIVES	
BUSI 480	MARKETING ANALYTICS <sup>1</sup>	
<b>Total Credit Hours</b>		<b>36</b>

## Footnotes and Additional Information

<sup>1</sup> A course that is not selected to fulfill the Major Concentration (Management) Core Requirements may fulfill the Elective Requirement; no course may count toward both requirements.

## Policies for the BA Degree with a Major in Business and a Major Concentration in Management

### Program Restrictions and Exclusions

Students pursuing the BA Degree with a Major in Business and a Major Concentration in Management should be aware of the following program restrictions:

- As noted in Majors, Minors, and Certificates (<https://ga.rice.edu/undergraduate-students/academic-opportunities/majors-minors-certificates/>), students may not major and minor in the same subject.
- Students pursuing the major in Business may only pursue one major concentration within the major.

### Transfer Credit

For Rice University's policy regarding transfer credit, see Transfer Credit (<https://ga.rice.edu/undergraduate-students/academic-policies-procedures/transfer-credit/>). Some departments and programs have additional restrictions on transfer credit. Requests for transfer credit must be approved for Rice equivalency by the designated transfer credit advisor for the appropriate academic department offering the Rice equivalent course (corresponding to the subject code of the course content). The Office of Academic Advising maintains the university's official list of transfer credit advisors (<https://oaa.rice.edu/advising-network/transfer-credit-advisors/>) on their website: <https://oaa.rice.edu>. Students are encouraged to meet with the applicable transfer credit advisor as well as their academic program director when considering transfer credit possibilities.

### Departmental Transfer Credit Guidelines

Students pursuing the major in Business should be aware of the following departmental transfer credit guideline:

- No more than 3 courses (9 credit hours) of transfer credit from U.S. or international universities of similar standing as Rice may apply towards the major.

### Additional Information

For additional information, please see the Jones Graduate School of Business website: <https://business.rice.edu/>.

## Opportunities for the BA Degree with a Major in Business and a Major Concentration in Management

### Academic Honors

The university recognizes academic excellence achieved over an undergraduate's academic history at Rice. For information on university honors, please see Latin Honors (<https://ga.rice.edu/undergraduate-students/honors-distinctions/university/>) (*summa cum laude*, *magna cum laude*, and *cum laude*) and Distinction in Research and Creative Work (<https://ga.rice.edu/undergraduate-students/honors-distinctions/>).

university/). Some departments have department-specific Honors awards or designations.

### **Departmental Honors in Business**

Students interested in earning departmental honors in Business should inquire with their major advisor.

#### **Additional Information**

For additional information, please see the Jones Graduate School of Business website: <https://business.rice.edu/>.