

MINOR IN BUSINESS

Program Learning Outcomes for the Minor in Business

Upon completing the minor in Business, students will be able to:

1. Demonstrate an understanding of financial statements from the perspective of a user of this information.
2. Demonstrate an understanding of the major sociological and social psychological processes that underlie individual and group behavior in organizations.
3. Demonstrate an understanding of the basic concepts of corporate financial management and of the set of analytical tools used to evaluate corporate investment and financing decisions.
4. Demonstrate an understanding of the basic concepts of strategic management and the frameworks necessary to execute competitive and industry analysis and strategy formulation and implementation.
5. Demonstrate a basic understanding of the role of marketing in organizations and of the primary marketing decisions facing management.
6. Demonstrate mastery of best practices in creating communication strategies and delivering effective internal and external communications.

Requirements for the Minor in Business

Students pursuing the minor in Business must complete:

- A minimum of 6 courses (18 credit hours) to satisfy minor requirements.
- A minimum of 5 courses (15 credit hours) taken at the 300-level or above.
- A maximum of 2 courses (6 credit hours) from study abroad or transfer credit. For additional program guidelines regarding transfer credit, see the [Policies](#) (p. 1) tab.

The courses listed below satisfy the requirements for this minor. In certain instances, courses not on this official list may be substituted upon approval of the minor's academic advisor, or where applicable, the Program Director. (Course substitutions must be formally applied and entered into Degree Works by the minor's [Official Certifier](https://registrar.rice.edu/facstaff/degreeworks/officialcertifier/) (<https://registrar.rice.edu/facstaff/degreeworks/officialcertifier/>)). Students and their academic advisors should identify and clearly document the courses to be taken.

Summary

Code	Title	Credit Hours
Total Credit Hours Required for the Minor in Business		18

Minor Requirements

Code	Title	Credit Hours
Core Requirements		
BUSI 296	BUSINESS COMMUNICATION	3
BUSI 305	FINANCIAL ACCOUNTING	3
BUSI 310	LEADING PEOPLE IN ORGANIZATIONS	3
BUSI 343	FINANCIAL MANAGEMENT ^{1, 2}	3

or ECON 343	CORPORATE FINANCE	
BUSI 380	MARKETING ¹	3
BUSI 390	STRATEGIC MANAGEMENT ²	3
Total Credit Hours		18

Footnotes and Additional Information

- ¹ Enrollment in BUSI 343 and BUSI 380 requires completion of prerequisites (minimum of 2 courses, 6-7 credit hours) in microeconomics (ECON) and statistics (STAT). The economics prerequisite requirement can be fulfilled by completing ECON 100 *PRINCIPLES OF ECONOMICS at Rice*. The statistics prerequisite requirement can be fulfilled by completing STAT 280, *ELEMENTARY APPLIED STATISTICS*, or an approved alternative as listed on the [Jones School website](http://business.rice.edu/academic-program/undergraduate-business-minor/course-descriptions/) (<http://business.rice.edu/academic-program/undergraduate-business-minor/course-descriptions/>). The Jones School has determined that credit awarded for STAT 180 *AP/OTH CREDIT IN STATISTICS* is not eligible for meeting the requirements of the Business minor. For further details on course prerequisites, please see [course descriptions](http://courses.rice.edu/) (<http://courses.rice.edu/>).
- ² Enrollment in BUSI 343 and BUSI 390 requires completion of BUSI 305 *FINANCIAL ACCOUNTING* as a prerequisite. **Please Note:** The Program Director will not approve requests to waive prerequisites for BUSI 343 or BUSI 390. For further details on course prerequisites, please see [course descriptions](http://courses.rice.edu/) (<http://courses.rice.edu/>).

Policies for the Minor in Business

Declaration of the Business Minor

To declare the minor in Business, students must bring a completed declaration form and unofficial transcript to the program director for review and signature. The *Declaration and Change of Minor Form* is available on [ESTHER](https://esther.rice.edu/) (<https://esther.rice.edu/>).

Program Restrictions and Exclusions

Students pursuing the minor in Business should be aware of the following program restriction:

- As noted in [Majors, Minors, and Certificates](https://ga.rice.edu/undergraduate-students/academic-opportunities/majors-minors-certificates/) (<https://ga.rice.edu/undergraduate-students/academic-opportunities/majors-minors-certificates/>), i.) students may declare their intent to pursue a minor only after they have first declared a major, and ii.) students may not major and minor in the same subject.

Transfer Credit

For Rice University's policy regarding transfer credit, see [Transfer Credit](https://ga.rice.edu/undergraduate-students/academic-policies-procedures/transfer-credit/) (<https://ga.rice.edu/undergraduate-students/academic-policies-procedures/transfer-credit/>). Some departments and programs have additional restrictions on transfer credit. The Office of Academic Advising maintains the university's official list of [transfer credit advisors](https://oaa.rice.edu/advising-network/transfer-credit-advisors/) (<https://oaa.rice.edu/advising-network/transfer-credit-advisors/>) on their website: <https://oaa.rice.edu>. Students are encouraged to meet with their academic program's transfer credit advisor when considering transfer credit possibilities.

Program Transfer Credit Guidelines

Students pursuing the minor in Business should be aware of the following program-specific transfer credit guidelines:

- No more than 2 courses (6 credit hours) of transfer credit from U.S. or international universities of similar standing as Rice may apply towards the minor.
- Requests for transfer credit will be considered by the program director (and/or the program's official transfer credit advisor) on an individual case-by-case basis.

Additional Information

For additional information, please see the Jones Graduate School of Business website: <https://business.rice.edu/>

Opportunities for the Minor in Business

Academic Honors

The university recognizes academic excellence achieved over an undergraduate's academic history at Rice. For information on university honors, please see [Latin Honors \(https://ga.rice.edu/undergraduate-students/honors-distinctions/university/\)](https://ga.rice.edu/undergraduate-students/honors-distinctions/university/) (*summa cum laude*, *magna cum laude*, and *cum laude*) and [Distinction in Research and Creative Work \(https://ga.rice.edu/undergraduate-students/honors-distinctions/university/\)](https://ga.rice.edu/undergraduate-students/honors-distinctions/university/). Some departments have department-specific Honors awards or designations.

Additional Information

For additional information, please see the Jones Graduate School of Business website: <https://business.rice.edu> (<https://business.rice.edu/>)