MINOR IN BUSINESS

Program Learning Outcomes for the Minor in Business

Upon completing the minor in Business, students will be able to:

1. Demonstrate an understanding of financial statements from the perspective of a user of this information.
2. Demonstrate an understanding of the major sociological and social psychological processes that underlie individual and group behavior in organizations.
3. Demonstrate an understanding of the basic concepts of corporate financial management and of the set of analytical tools used to evaluate corporate investment and financing decisions.
4. Demonstrate an understanding of the basic concepts of strategic management and the frameworks necessary to execute competitive and industry analysis and strategy formulation and implementation.
5. Demonstrate a basic understanding of the role of marketing in organizations and of the primary marketing decisions facing management.
6. Demonstrate mastery of best practices in creating communication strategies and delivering effective internal and external communications.

Requirements for the Minor in Business

Students pursuing the minor in Business must complete:

• A minimum of 6 courses (18 credit hours) to satisfy minor requirements.
• A maximum of 2 courses (6 credit hours) from study abroad or transfer credit. For additional program guidelines regarding transfer credit, see the Policies tab.

The courses listed below satisfy the requirements for this minor. In certain instances, courses not on this official list may be substituted upon approval of the minor’s academic advisor (or official certifier). Students and their academic advisors should identify and clearly document the courses to be taken.

Summary

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total Credit Hours Required for the Minor in Business</td>
<td>18</td>
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Minor Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>BUSI 296</td>
<td>BUSINESS COMMUNICATIONS</td>
<td>3</td>
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<tr>
<td>BUSI 305</td>
<td>FINANCIAL ACCOUNTING</td>
<td>3</td>
</tr>
<tr>
<td>BUSI 310</td>
<td>LEADING PEOPLE IN ORGANIZATIONS</td>
<td>3</td>
</tr>
<tr>
<td>BUSI 343</td>
<td>FINANCIAL MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 343</td>
<td>CORPORATE FINANCE</td>
<td></td>
</tr>
<tr>
<td>BUSI 380</td>
<td>MARKETING</td>
<td>3</td>
</tr>
<tr>
<td>BUSI 390</td>
<td>STRATEGIC MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Total Credit Hours</td>
<td>18</td>
</tr>
</tbody>
</table>

Policies for the Minor in Business

Declaration of the Business Minor

To declare the minor in Business, students must bring a completed declaration form and unofficial transcript to the program director for review and signature. The Declaration and Change of Minor Form is available on ESTHER (https://esther.rice.edu).

Enrollment Lottery

If a given BUSI course is oversubscribed, the Jones Graduate School of Business will conduct a weighted lottery to determine which students will be admitted to the course. The lottery will give greater preference to students who have successfully completed a greater number of BUSI courses and who are closer to graduation.

Prerequisites

Enrollment in BUSI 343, BUSI 380, and BUSI 390 requires completion of instruction in microeconomics and statistics. The statistics requirement can be fulfilled by completing STAT 280 or an approved alternative as listed on the Jones School website (http://business.rice.edu/academic-program/undergraduate-business-minor/course-descriptions). The economics requirement can be fulfilled by completing ECON 100 at Rice. The program director will not approve requests to waive prerequisites for BUSI 343 or BUSI 390.

Enrollment in BUSI 343 also requires completion of BUSI 305.

See the course descriptions for further details on prerequisites.

Program Restrictions and Exclusions

Students pursuing the minor in Business should be aware of the following program restriction:

• As noted in Majors, Minors, and Certificates (ga.rice.edu/undergraduate-students/academic-opportunities/majors-minors-certificates), i.) students may declare a minor only after they have first declared a major, and ii.) students may not major and minor in the same subject.

Transfer Credit

For Rice University’s policy regarding transfer credit, see Transfer Credit (ga.rice.edu/undergraduate-students/academic-policies-procedures/transfer-credit). Some departments and programs have additional restrictions on transfer credit. The Office of Academic Advising maintains the university’s official list of transfer credit advisors on their website: http://oaa.rice.edu. Students are encouraged to meet with their academic program’s transfer credit advisor when considering transfer credit possibilities.

Program Transfer Credit Guidelines

Students pursuing the minor in Business should be aware of the following program-specific transfer credit guidelines:

• No more than 2 courses (6 credit hours) of transfer credit from U.S. or international universities of similar standing as Rice may apply towards the minor.
• Requests for transfer credit will be considered by the program director (and/or the program’s official transfer credit advisor) on an individual case-by-case basis.
Additional Information
For additional information, please see the Business website: https://business.rice.edu/

Opportunities for the Minor in Business
Academic Honors
The university recognizes academic excellence achieved over an undergraduate’s academic history at Rice. For information on university honors, please see Latin Honors (ga.rice.edu/undergraduate-students/honors-distinctions/university) (summa cum laude, magna cum laude, and cum laude) and Distinction in Research and Creative Work (ga.rice.edu/undergraduate-students/honors-distinctions/university). Some departments have department-specific Honors awards or designations.

For additional information, please see the Business website: https://business.rice.edu/