BACHELOR OF ARTS (BA) DEGREE WITH A MAJOR IN SPORT MANAGEMENT AND A MAJOR CONCENTRATION IN SPORT LEADERSHIP

Program Learning Outcomes for the BA Degree with a Major in Sport Management and a Major Concentration in Sport Leadership

Upon completing the BA Degree with a major in Sport Management and a major concentration in Sport Leadership, students will be able to:

1. Communicate effectively both orally and in writing.
2. Develop and hone professional skills through classroom learning, experiential learning, and field research through a steady progression of internships.
3. Demonstrate the ability to produce a marketing plan specific to product in the sport industry.
4. Demonstrate the ability to utilize concepts of ethics, regulations, laws, players, owners, competition, finance, and marketing to make informed decisions in the sport industry.

Requirements for the BA Degree with a Major in Sport Management and a Major Concentration in Sport Leadership

For general university requirements, see Graduation Requirements (https://ga.rice.edu/undergraduate-students/academic-policies-procedures/graduation-requirements/). Students pursuing the BA degree with a major in Sport Management must complete:

- A minimum of 15 courses (46 credit hours) to satisfy major requirements.
- A minimum of 120 hours to satisfy degree requirements.
- A minimum of 10 courses (30-31 credit hours, depending on course selection), taken at the 300-level or above.
- A maximum of 6 courses (18 credit hours) from study abroad or transfer credit ***after*** matriculation at Rice may be applied towards specific major requirements. For additional departmental guidelines regarding transfer credit, see the *Policies* tab.
- The requirements of a major concentration. When students declare the major (https://ga.rice.edu/undergraduate-students/academic-opportunities/majors-minors-certificates/#text) in Sport Management, students must additionally identify and declare one of two major concentrations, either in:
    - Sport Law (https://ga.rice.edu/programs-study/departments-programs/social-sciences/sport-management/sport-management-ba-law-concentration/#requirementstext): designed to prepare our graduates for law school, ***or***
    - Sport Leadership (p. 1): designed to prepare our graduates for management, leadership, and entrepreneurial roles within the sport industry.
- A minimum major GPA of 2.00 or higher in all coursework that satisfies requirements for the major.

Because of the common core requirements, it is possible for students to change their major concentration at any time, even after initially declaring the major. To do so, please contact the Office of the Registrar (registrar@rice.edu).

The courses listed below satisfy the requirements for this major. In certain instances, courses not on this official list may be substituted upon approval of the major's academic advisor, or where applicable, the department's Director of Undergraduate Studies. (Course substitutions must be formally applied and entered into Degree Works by the major's Official Certifier (https://registrar.rice.edu/facstaff/degreeworks/officialcertifier/).) Students and their academic advisors should identify and clearly document the courses to be taken.

Summary

Code	Title	Credit Hours
Total Credit Hours Required for the Major in Sport Management		46-47
Total Credit Hours Required for the BA Degree with a Major in Sport Management		120

Degree Requirements

Code	Title	Credit Hours
Core Requirements		
SMGT 260	INTRODUCTION TO SPORT MANAGEMENT	3
SMGT 266	LEADING WITH SERVICE	3
SMGT 276	SPORT MANAGEMENT PRACTICUM	3
SMGT 340	(DATA TOOLS IN SPORT MANAGEMENT)	3
SMGT 350	SPORT ETHICS	3
SMGT 362	SPORT MARKETING	3
SMGT 376	SPORT MANAGEMENT INTERNSHIP 1	3
SMGT 400	BUSINESS OF PROFESSIONAL SPORTS	3
SMGT 440	SPORT BUSINESS ANALYTICS	3
SOSC 302 & SMGT 102	QUANTITATIVE ANALYSIS FOR THE SOCIAL SCIENCES and [1]	4
Major Concentration		
Select 1 from the following Major Concentrations (see below for Major Concentration requirements):		*15*
	Sport Law	
	Sport Leadership	
Total Credit Hours Required for the Major in Sport Management		**46**
Additional Credit Hours to Complete Degree Requirements [*]		43

University Graduation Requirements (https://ga.rice.edu/undergraduate-students/academic-policies-procedures/graduation-requirements/) *	31
Total Credit Hours	**120**

Footnotes and Additional Information

* **Note:** University Graduation Requirements include 31 credit hours, comprised of Distribution Requirements (Groups I, II, and III), FWIS, and LPAP coursework. In some instances, courses satisfying FWIS or distribution requirements may additionally meet other requirements, such as the Analyzing Diversity (AD) requirement, or some of the student's declared major, minor, or certificate requirements. Additional Credit Hours to Complete Degree Requirements include general electives, coursework completed as upper-level, residency (hours taken at Rice), and/or any other additional academic program requirements.

1 SMGT majors should enroll in SOSC 302 and SMGT 102 concurrently.

Major Concentration: Sport Leadership

Students must complete a total of 5 courses (15 credit hours, depending on course selection) as listed below to satisfy the requirements for the major concentration in Sport Leadership.

Code	Title	Credit Hours
Required Courses		
SMGT 366	EVENT & VENUE MANAGEMENT	3
SMGT 450	LEADERSHIP IN SPORT MANAGEMENT	3
Elective Requirements		
Select 3 courses from the following:		*9*
BUSI 310	LEADING PEOPLE IN ORGANIZATIONS	
BUSI 390	STRATEGIC MANAGEMENT	
SMGT 320	BUSINESS OF COLLEGE ATHLETICS	
SMGT 360	SALES & REVENUE GENERATION IN SPORT	
SMGT 361	SPORT FINANCE	
SMGT 364	SPORT LAW	
SMGT 368	ISSUES IN CONTEMPORARY SPORT	
SMGT 377	SPORT MANAGEMENT INTERNSHIP 2	
SMGT 390	GLOBAL SPORT MANAGEMENT	
SMGT 396	THE OLYMPIC GAMES	
SMGT 470	SPORT MANAGEMENT SEMINAR	
Total Credit Hours		**15**

Policies for the BA Degree with a Major in Sport Management and a Major Concentration in Sport Leadership

Program Restrictions and Exclusions

Students pursuing the BA Degree with a Major in Sport Management and a Major Concentration in Sport Leadership should be aware of the following program restriction:

- Students pursuing the major in Sport Management may pursue only one major concentration within the major.

Transfer Credit

For Rice University's policy regarding transfer credit, see Transfer Credit (https://ga.rice.edu/undergraduate-students/academic-policies-procedures/transfer-credit/). Some departments and programs have additional restrictions on transfer credit. Requests for transfer credit must be approved for Rice equivalency by the designated transfer credit advisor for the appropriate academic department offering the Rice equivalent course (corresponding to the subject code of the course content). The Office of Academic Advising maintains the university's official list of transfer credit advisors (https://oaa.rice.edu/advising-network/transfer-credit-advisors/) on their website: https://oaa.rice.edu. Students are encouraged to meet with the applicable transfer credit advisor as well as their academic program director when considering transfer credit possibilities.

Departmental Transfer Credit Guidelines

Students pursuing the major in Sport Management should be aware of the following departmental transfer credit guideline:

- No more than 6 courses (and a maximum of 18 credit hours) of transfer credit from U.S. or international universities of similar standing as Rice may apply towards specific major requirements ***after*** matriculation at Rice.

Please Note: Additional transfer courses may count toward meeting university graduation requirements, but not toward fulfillment of requirements for the major. Credits awarded to transfer students for courses taken prior to matriculation at Rice are not counted against the departmental limit on transfer courses, but all students must complete more than half of their upper-level major coursework (300-level and 400-level courses) at Rice.

Additional Information

For additional information, please see the Sport Management website: https://sport.rice.edu/.

Opportunities for the BA Degree with a Major in Sport Management and a Major Concentration in Sport Leadership

Academic Honors

The university recognizes academic excellence achieved over an undergraduate's academic history at Rice. For information on university honors, please see Latin Honors (https://ga.rice.edu/undergraduate-students/honors-distinctions/university/) (*summa cum laude*, *magna cum laude*, and *cum laude*) and Distinction in Research and Creative Work (https://ga.rice.edu/undergraduate-students/honors-distinctions/university/). Some departments have department-specific Honors awards or designations.

Internships

Students are required to complete at least one internship prior to graduation, often with one of the professional teams in Houston (Rockets, Astros, Texans, Dynamo, etc.). Students also will receive networking and out-of-class developmental training, as these play a significant role in obtaining high-profile positions in collegiate and professional sports.

Additional Information

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