BACHELOR OF ARTS (BA) DEGREE WITH A MAJOR IN SPORT MANAGEMENT AND A MAJOR CONCENTRATION IN SPORT LEADERSHIP

Program Learning Outcomes for the BA Degree with a Major in Sport Management and a Major Concentration in Sport Leadership

Upon completing the BA Degree with a major in Sport Management and a major concentration in Sport Leadership, students will be able to:

1. Communicate effectively both orally and in writing.
2. Develop and hone professional skills through classroom learning, experiential learning, and field research through a steady progression of internships.
3. Demonstrate the ability to produce a marketing plan specific to product in the sport industry.
4. Demonstrate the ability to utilize concepts of ethics, regulations, laws, players, owners, competition, finance, and marketing to make informed decisions in the sport industry.

Requirements for the BA Degree with a Major in Sport Management and a Major Concentration in Sport Leadership

For general university requirements, see Graduation Requirements (https://ga.rice.edu/undergraduate-students/academic-policies-procedures/graduation-requirements/). Students pursuing the BA degree with a major in Sport Management must complete:

- A minimum of 15 courses (45-48 credit hours, depending on course selection) to satisfy major requirements.
- A minimum of 120 hours to satisfy degree requirements.
- A minimum of 9-10 courses (27-32 credit hours), depending on major concentration declared, taken at the 300-level or above.
- A minimum of 6 courses (18 credit hours) from study abroad or transfer credit after matriculation at Rice may be applied towards specific major requirements. For additional departmental guidelines regarding transfer credit, see the Policies tab.
- The requirements of a major concentration. When students declare the major (https://ga.rice.edu/undergraduate-students/academic-opportunities/majors-minors-certificates/#text) in Sport Management, students must additionally identify and declare one of two major concentrations, either in:
  - Sport Law (https://ga.rice.edu/programs-study/departments/programs/social-sciences/sport-management/sport-management-ba-law-concentration/#requirementstext): designed to prepare our graduates for law school, or
  - Sport Leadership (p. 1) designed to prepare our graduates for management, leadership, and entrepreneurial roles within the sport industry.

Because of the common core requirements, it is possible for students to change their major concentration at any time, even after initially declaring the major. To do so, please contact the Office of the Registrar (registrar@rice.edu).

The courses listed below satisfy the requirements for this major. In certain instances, courses not on this official list may be substituted upon approval of the major’s academic advisor, or where applicable, the department’s Director of Undergraduate Studies. (Course substitutions must be formally applied and entered into Degree Works by the major’s Official Certifier (https://registrar.rice.edu/facstaff/degreeworks/officialcertifier/). Students and their academic advisors should identify and clearly document the courses to be taken.

Summary

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total Credit Hours Required for the Major in Sport Management</td>
<td>45-48</td>
</tr>
<tr>
<td></td>
<td>Total Credit Hours Required for the BA Degree with a Major in Sport Management</td>
<td>120</td>
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Degree Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
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<tbody>
<tr>
<td>COMP 140</td>
<td>COMPUTATIONAL THINKING</td>
<td>3-4</td>
</tr>
<tr>
<td>or DSCI 101</td>
<td>INTRODUCTION TO DATA SCIENCE</td>
<td>3-4</td>
</tr>
<tr>
<td>BUSI 395</td>
<td>DATA ANALYTICS</td>
<td></td>
</tr>
<tr>
<td>STAT 310 / ECON 307</td>
<td>PROBABILITY AND STATISTICS</td>
<td></td>
</tr>
<tr>
<td>STAT 315 / DSCI 301</td>
<td>PROBABILITY AND STATISTICS FOR DATA SCIENCE</td>
<td></td>
</tr>
<tr>
<td>ECON 100</td>
<td>PRINCIPLES OF ECONOMICS</td>
<td>3</td>
</tr>
<tr>
<td>SMTG 260</td>
<td>INTRODUCTION TO SPORT MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>SMTG 266</td>
<td>LEADING WITH SERVICE</td>
<td>3</td>
</tr>
<tr>
<td>SMTG 276</td>
<td>SPORT MANAGEMENT PRACTICUM</td>
<td>3</td>
</tr>
<tr>
<td>SMTG 350</td>
<td>SPORT ETHICS</td>
<td>3</td>
</tr>
<tr>
<td>SMTG 362</td>
<td>SPORT MARKETING</td>
<td>3</td>
</tr>
<tr>
<td>SMTG 376</td>
<td>SPORT MANAGEMENT INTERNSHIP 1</td>
<td>3</td>
</tr>
<tr>
<td>SMTG 440</td>
<td>SPORT BUSINESS ANALYTICS</td>
<td>3</td>
</tr>
</tbody>
</table>

Major Concentration

Select 1 from the following Major Concentrations (see below for Major Concentration requirements):

- Sport Law
- Sport Leadership

Total Credit Hours Required for the Major in Sport Management | 45-48

Additional Credit Hours to Complete Degree Requirements | 41-44
Footnotes and Additional Information

* Note: University Graduation Requirements include 31 credit hours, comprised of Distribution Requirements (Groups I, II, and III), FWIS, and LPAP coursework. In some instances, courses satisfying FWIS or distribution requirements may additionally meet other requirements, such as the Analyzing Diversity (AD) requirement, or some of the student’s declared major, minor, or certificate requirements. Additional Credit Hours to Complete Degree Requirements include general electives, coursework completed as upper-level, residency (hours taken at Rice), and/or any other additional academic program requirements.

Major Concentration: Sport Leadership

Students must complete a total of 5 courses (15-16 credit hours, depending on course selection) as listed below to satisfy the requirements for the major concentration in Sport Leadership.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SMGT 360</td>
<td>SALES &amp; REVENUE GENERATION IN SPORT</td>
<td>3</td>
</tr>
<tr>
<td>SMGT 366</td>
<td>EVENT &amp; VENUE MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>SMGT 450</td>
<td>LEADERSHIP IN SPORT MANAGEMENT</td>
<td>3</td>
</tr>
</tbody>
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Elective Requirements

Select 2 courses from the following: 6-7

- BUSI 310  LEADING PEOPLE IN ORGANIZATIONS
- BUSI 390  STRATEGIC MANAGEMENT
- BUSI 420  LEADERSHIP AND TEAMS
- BUSI 421  POWER, INFLUENCE AND ORGANIZATIONAL CHANGE
- SMGT 320  BUSINESS OF COLLEGE ATHLETICS
- SMGT 361  SPORT FINANCE
- SMGT 377  SPORT MANAGEMENT INTERNSHIP 2
- SMGT 396  THE OLYMPIC GAMES
- SMGT 400  BUSINESS OF PROFESSIONAL SPORTS
- SMGT 415  THEORIES OF HIGH LEVEL PERFORMANCE
- SMGT 470  SPORT MANAGEMENT SEMINAR
- SOSC 444  CONSULTING PRACTICUM

Total Credit Hours 15-16

Transfer Credit

For Rice University’s policy regarding transfer credit, see Transfer Credit. Some departments and programs have additional restrictions on transfer credit. The Office of Academic Advising maintains the university's official list of transfer credit advisors on their website: https://oaa.rice.edu/advising-network/transfer-credit-advisors/.

Departmental Transfer Credit Guidelines

Students pursuing the major in Sport Management should be aware of the following departmental transfer credit guidelines:

- No more than 6 courses (and a maximum of 18 credit hours) of transfer credit from U.S. or international universities of similar standing as Rice may apply towards specific major requirements after matriculation at Rice.
- Requests for transfer credit will be considered by the program director (and/or the program’s official transfer credit advisor) on an individual case-by-case basis.

Additional Information

For additional information, please see the Sport Management website: https://sport.rice.edu/

Opportunities for the BA Degree with a Major in Sport Management and a Major Concentration in Sport Leadership

Academic Honors

The university recognizes academic excellence achieved over an undergraduate's academic history at Rice. For information on university honors, please see Latin Honors (summa cum laude, magna cum laude, and cum laude) and Distinction in Research and Creative Work (undergraduate-students/honors-distinctions/university/). Some departments have department-specific Honors awards or designations.

Internships

Students are required to complete at least one internship prior to graduation, often with one of the professional teams in Houston (Rockets, Astros, Texans, Dynamo, etc.). Students also will receive networking and out-of-class developmental training, as these play a significant role in obtaining high-profile positions in collegiate and professional sports.

Additional Information

For additional information, please see the Sport Management website: https://sport.rice.edu/.